

Bladerunner Farms Launches New Website

The newly designed website at www.bladerunnerfarms.com provides research updates and the latest information on low maintenance, low water use, environmentally friendly Zoysiagrasses and Buffalograsses

POTEET, TEXAS, APRIL 15, 2013: Bladerunner Farms, the world's largest privately owned zoysiagrass research and development facility, announces the launch of its newly designed website, www.bladerunnerfarms.com. The site provides research updates and the latest information on low maintenance, low water use, environmentally friendly Zoysiagrass and Buffalograsses. Bladerunner Farms is located in Poteet, Texas, just south of San Antonio. The company licenses their proprietary turfgrasses to sod farms worldwide.

"We believe that turfgrasses such as Zoysiagrass and Buffalograss, that require less maintenance, water, fertilizer and other inputs, are the grasses of the future. That's why we've designed this website to make it easy for consumers and professionals in the golf, sports turf and landscape industries to learn more about them," said David Doguet, internationally recognized turfgrass breeder and founder of Bladerunner Farms.

The new website was designed and developed by [What's Your Avocado? Writing * Marketing * Empowering](#), and features user-friendly navigation, research archives, expert resources, the Bladerunner Farms blog, information on how to buy the grasses or become a licensed sod producer, and comprehensive details on each of the Bladerunner Farms proprietary turf varieties.

About Bladerunner Farms

Bladerunner Farms is the world's largest privately held zoysiagrass and buffalograss research and development facility. Current releases include: Zeon Zoysia, L1F Zoysia, Lowrider Zoysia, Y2 Zoysia, JaMur Zoysia, Density Buffalograss and Eco Buffalograss. Bladerunner works in conjunction with the University of Georgia to conduct research. Grasses are licensed west of the Mississippi by [Doguet Ventures](#), East of the Mississippi by [The Turfgrass Group](#). Bladerunner Farms is headquartered in Poteet, Texas, just south of San Antonio.

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